



DELA CABADA

STORE DEVELOPMENT STRATEGIST
REAL ESTATE AND SITE SELECTION SPECIALIST



BROCHURE

"Whenever you see a successful
business, someone once
made a courageous decision"

Peter Drucker

A team with new ideas
A place to make them come true.

ABOUT US

DE LA CABADA CONSULTORES



DE LA CABADA CONSULTANTS is a young yet experienced consultancy based in Mexico City and providing services throughout Mexico. We collaborate with entrepreneurs, independent professionals, small and mid-size businesses (SMBs), as well as major corporations in Mexico and other countries in order to achieve a successful planning, development, launch and expansion of your business.

THE MOTIVATION OF THINKING,

SERVICES

Our services are aimed at those whose goal is to start a **new business** or wishing to expand their business under a **multi-unit or franchise**

NEW BUSINESS

We analyze with you the investments required, the ideal organization for your company, the target customers and everything you need to start your business successfully.

BRAND CREATION AND INTEGRAL DESIGN

For concepts, products and innovation in stores, we perform an integral design in order for your consumers to achieve a new experience.

REAL ESTATE MARKETING

We design strategies to achieve maximization of the income resulting from your project and thus the best marketing during the useful life of your real estate.

TOOLS FOR BUILDING SOLID PROPOSALS



BELIEVING AND CREATING SOMETHING DIFFERENT

EXPANSION

We assist business in expanding their formats through a customized strategy depending on the interests of each client. This can be made through franchise schemes, development and own investment, and joint-venture schemes.

BUSINESS GROWTH PLANS

We design the business growth plan for your company defining development objectives, both organizational and by business and/or department.

REAL ESTATE AND CONSTRUCTION

In order for your business to achieve success, we locate the best point of sale; market planning is then carried out and your turnkey project is implemented.

METHODOLOGY

For **DE LA CABADA CONSULTANTS**, the work **methodology** is the key to achieve success in developing a project.

1

INITIAL MEETING

Exchange of ideas and information upon which a project plan shall be elaborated.

2

PROJECT PLAN

Clear and approved by both parties, the objectives shall be defined therein as well as the actions required in order to achieve them. These actions and the follow-up meetings shall also be scheduled therein.

3

FOLLOW-UP MEETING

Continuous monitoring of deadlines and quality performance. Two-way communication.

4

FINAL MEETING

A summary of the works performed and the objectives achieved is made during this meeting. A report and all project related documentation are also delivered in this meeting.

5

POST-PROJECT SERVICE

DE LA CABADA CONSULTANTS is always available to solve any doubts that may arise after completion of the project.

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DELA CABADA

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BOARD OF DIRECTORS

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